



May 14, 2007

Dear Where is Barry Supporter

The American Cancer Society is gearing up for the "Where is Barry?" Fundraiser. The event will be held July 27 & 28, 2007 in Downtown Youngstown. Barry Gromada will be riding his bike for 24hrs. to help raise money for the American Cancer Society. Please join us in the fight against cancer by supporting this event as a corporate sponsor. With your help, we can raise money for cancer research, educational programs, and advocacy and patient services.

As a sponsor for "Where is Barry?" your company will play an integral part in the success of the event and reinforce your commitment to the fight against cancer. Your company will stand out as a leader in the community, as a hero in the fight to find a cure. We trust that you will seriously consider being a sponsor for such a great cause.

The "Where is Barry?" Fundraiser is a fun-filled 24 hour event designed to celebrate survivorship, remember our loved ones, and raise money for research and programs sponsored by The American Cancer Society. It represents the hope that those lost to cancer will never be forgotten, that those who face cancer will be supported, and that one day, cancer will be eliminated. This event is not just a fundraiser; it is a unique activity that offers an opportunity to participate in the fight against cancer; it is about a community that takes up the fight.

This will be a celebration for cancer survivors and an event that will draw in larger numbers of people who are fighting this battle against cancer and winning. We want to help contribute to the 16 million raised in the state of Ohio.

Enclosed is the 2007 sponsorship benefits package for your review. Feel free to contact Lisa Phillips at 330.259.7603, Shannon Ealy at 888-227-6446 ext.2200, or Jennifer Everett at 888.227.6446 ext.2205 if you have any questions or concerns. Thank you for your consideration. With your support, we can all be true heroes in the fight against cancer.

Sincerely,

Lisa Phillips
"Where is Barry?" Chair

Jennifer Everett
American Cancer Society

Shannon Ealy
American Cancer Society

Ohio Division, Inc., Northeast Region
525 North Broad Street Canfield, OH 44406 t) 1888.227.6446 f) 1.877.227.2838
Cancer Information 1.800.ACS.2345 www.cancer.org

Sponsorship Opportunities

“Where is Barry?”

Kick Off in Downtown Youngstown- July 27th-28th, 2007

Gold \$5,000

- Large logo on sleeve of T-shirt
- Company name & logo on Website
- Guest speaker at Kick Off Ceremony on Friday morning (approximately 5 minutes)
- Company banner prominently displayed
- Waive commitment fee for two bicyclists’

Silver \$3,000

- Medium logo on T-shirt
- Web logo & link displayed on website
- Company banner prominently displayed
- Waive commitment fee for one bicyclist

Bronze \$1,500

- Small logo on T-shirt
- Web logo
- Logo displayed on start & finished banner
- Waive commitment fee for one bicyclist

Activities Sponsored Booths

- Your company name will be recognized at the closing reception
- Company banner may be hung
- Registration waived for two bicyclists’

\$1,000 Patron Sponsor

- Entertainment Booth- Company provides their own activity
(For example: dunk tank, sand art, coloring for kids and etc...)

\$750 Patron Sponsor

- Company logo or name will be displayed by the Memory Lane Balloon Ceremony
- Registration Booth
- Company logo or name will be displayed at the Closing Reception

\$500 Patron Sponsor

- Company logo or name will be displayed at the Opening Ceremony
- Company logo or name will be displayed at the Closing Reception

**HELP US ELIMINATE
CANCER FOR OUR
FUTURE GENERATIONS!**

*****Prizes will be awarded to the Top Fundraisers*****

WHERE IS BARRY CORPORATE SPONSORSHIP AGREEMENT FORM

_____ Agrees to be a sponsor of the "Where is Barry?" Fundraiser
_____ Agrees to donate items for the Basket Raffle
_____ Agrees to donate a filled Basket for the Raffle

Sponsorship Level:

Gold Sponsor \$5,000 \$1,000 Activity Sponsor - Entertainment
Silver Sponsor: \$3,000 \$750 Activity Sponsor - _____
Bronze Sponsor: \$1,500 \$500 Activity Sponsor - _____

Company Name: _____

Company Address: _____

City: _____ Zip: _____

Company Representative: _____

Day Phone: _____ e-mail: _____

Representative's Signature: _____ Date: _____

***In order to ensure full sponsorship benefits, we must have a confirmation by July 2. Thank You. ***

Please make check payable to: *The American Cancer Society

***Please return Agreement Form & Sponsorship checks to:**

***If you are interested in volunteering your services please contact:**

The American Cancer Society

Attn: Lisa Phillips, "Where is Barry?" Chairperson

241 Federal Plaza West

Youngstown, OH 44503

Phone: 330-259-7603

Email: Info@WhereisBarry.org



For updated information or a list of Schedule Events, please check our Webpage at:

www.WhereisBarry.org

Please bring your family and friends and join us in this memorable event!